

# The Dynamic Supply Chain Alignment Workshop...

Will provide a framework for understanding how many and what types of supply chains are needed and will examine:

- Market alignment to make assets & networks work harder
- Customer & demand focused policies & sophisticated tools for more effective inventory
- Pricing, payment & purchasing as strategic levers
- Network optimisation as a tool for revenue enhancement

ORACLE IS THE **INFORMATION** COMPANY



Supply Chain Alignment

## Dynamic Supply Chain Alignment Workshop

Free up cash, reduce operating expenses & improve your customer alignment

Register Now

for this FREE workshop.  
Space is limited. Details inside.

# Free up cash, reduce operating expenses & improve your customer alignment

Join John Gattorna, renowned International Supply Chain Thought Leader, for this un-missable, interactive workshop on Supply Chain Alignment and Best Practices.

Today's tough economic conditions are degrading forecasting accuracy and customer service and tying up cash in inventory, increasing the need for supply chain strategies that continuously adapt to changing business models and conditions.

This intensive workshop looks at how to enable your supply chain to manage volatile demand and supply with increased responsiveness and flexibility, while aligning to your corporate goals, and will enable you to answer questions such as how to:

- Predict market requirements faster and more frequently
- Better manage supply chain risk
- Minimise inventory investment while improving service levels
- Shape demand for profitability
- Align operational plans with corporate goals, customers, suppliers and partners
- Develop an efficient, agile and resilient network

Don't miss this Manufacturing, Retail and Distribution event for all Heads of and Senior Executives in Operations, Finance, Production, Manufacturing, Inventory, Supply Chain and Logistics.

### Crown Towers Melbourne

8 Whiteman Street, Southbank 3006

Thursday 30 July, 2009

### Crowne Plaza Parramatta

30 Phillip Street, Parramatta 2150

Friday 31 July, 2009

## Agenda

- 8.00am *Registration & Breakfast*
- 8.30am *Introduction & Welcome*
- 8.35am *Supply Chain Alignment Workshop*  
John Gattorna, Supply Chain Thought Leader
- 10.35am *Applications that Facilitate Dynamic Supply Chain Strategies*  
Michael Kirby, Industry Director,  
Oracle Corporation
- 10.55am *Book signing by Dr John Gattorna*
- 11.15am *Event Concludes*

## Register Now

for this FREE event.

Go to:

[www.oracle.com/goto/au/SCMWorkshop](http://www.oracle.com/goto/au/SCMWorkshop)

Or call Stephanie Shaw on:

1300 362 801

When you register:

Please advise your name, company, phone number, email and city you'll attend



## Featured Speaker

John Gattorna

Over the last 25 years, John Gattorna has earned an international reputation in the supply chain management field. He is a renowned lecturer and task force leader and has a strong conceptual capacity, combined with a pragmatic approach to solving complex business problems.

John's New Book

*Dynamic Supply Chain Alignment: Gower Publishing, London, June 2009*

A New Business Model for Peak Performance in Enterprise Supply Chains Across All Geographies

**ORACLE®**