

EXECUTIVE EDUCATION

SUPPLY CHAIN EXECUTIVE PROGRAM

Program Overview

This program is designed for senior executive seeking to understand how to design contemporary high-performance supply chains. It will provide executives with a holistic model that addresses infrastructure, processes, technology and the influence of people. Participants will receive field-tested frameworks and diagnostics to take back and immediately apply inside their own organisation.

Topics Covered

	Day One	Day Two	Day Three
Morning	<ul style="list-style-type: none"> Logistics and the Supply Chain Dynamic Supply Chain Alignment 	<ul style="list-style-type: none"> Third Party Logistics Resolving Complexity Through Network Optimisation 	<ul style="list-style-type: none"> Supply Chains in China and India Managing Risk
Afternoon	<ul style="list-style-type: none"> Lean and Agile Supply Chains 	<ul style="list-style-type: none"> Sales and Operations Planning The Impact of Pricing Regimes Supply Chain Performance Measures 	<ul style="list-style-type: none"> Supply Chain Sustainability Forum
Evening	Guest Speaker and Group Work	Guest Speaker	

Program Presenter

John Gattorna is an Adjunct Professor at MGSM. He has been actively involved in all the development phases in the supply chain field since 1975. He has worked in various capacities including consulting/advisory as well as teacher and researcher. He is the author of several books, his latest being *Living Supply Chains*.

Martin Christopher is Professor of Marketing and Logistics at Cranfield School of Management (UK) and directs the Centre for Logistics and Supply Chain Management, the largest activity of its type in Europe. His work in the field of logistics and supply chain management has gained international recognition.

Registration Details

Dates: 25-27 February 2009 MGSM North Ryde Campus

Registration Fee: \$4620.00

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Register: On the form overleaf or go to the Executive Education page at www.mgsm.edu.au