

Business Best Practice

Supply chains are the business

Dr John Gattorna

Thought-Leader and Renowned Expert on Supply Chains

John Gattorna's new book, *Living Supply Chains*, argues strongly for a much wider interpretation of the role supply chains play in modern business. In his opinion, supply chains are the business and they are pervasive. Coming from this angle, he has set out to discover how enterprises of all types and sizes can avoid wasting resources through over- and under-servicing. This led him to develop a fundamentally new framework called 'dynamic alignment', which focuses the entire enterprise and its supply chains (people, organisations, processes, and technology), on customers and other key external stakeholders.

At this CEDA lunch, John will present insights and material on how to design and manage high-performance supply chains of the future.

Wednesday, 26 July 2006
12.00pm for 12.15pm to 2.00pm
Shangri-La Hotel, 176 Cumberland Street, Sydney



Over the last 25 years, John Gattorna has earned an international reputation in the supply chain management field. He is a renowned lecturer and task force leader, and has a strong conceptual capacity, combined with a pragmatic approach to solving complex business problems.

In the early 1990s John was one of the original co-developers of the 'Strategic Alignment' concept, and since then has continued to research and develop this powerful framework, applying it specifically to the design and management of high-performance supply chains.

HOST A CORPORATE TABLE

A limited number of corporate tables are available for this lunch. To reserve your table, please complete and return the registration form over the page or email LingS@ceda.com.au

JOHN GATTORNA – Wednesday, 26 July 2006, Shangri-La Hotel, Sydney

To register please complete
and return this form to
Ling Schlosser via

Post – CEDA, GPO Box 2100, Sydney NSW 2001
Fax – 02 9299 7020
Email – LingS@ceda.com.au

Enquiries please phone Ling Schlosser on 02 9299 7022

Registration Fees:

CEDA Members & Guests	\$120.00 + \$12.00 GST = \$132.00 per person
	\$1140.00 + \$114.00 GST = \$1254.00 Corporate Table x 10
Non-Members	\$155.00 + \$15.50 GST = \$170.50 per person

Payment Options:

I enclose a cheque made payable to CEDA for \$_____ (includes GST).

My credit cards details are: Bankcard MasterCard Visa Amex Diners Club

Credit Card No _____ Expires _____ / _____

Amount Paid (inc GST): \$_____ Signature / Name on Card _____

Cancellation Guidelines:

- ◆ CANCELLATIONS RECEIVED BY WEDNESDAY, 19 JULY 2006 WILL BE REFUNDED IN FULL
- ◆ FULL PAYMENT IS REQUIRED FOR ANY CANCELLATION RECEIVED AFTER THIS DATE (OR FOR NON-ATTENDANCE ON THE DAY)
- ◆ SUBSTITUTIONS CAN BE MADE AT ANY TIME
- ◆ ALL CANCELLATIONS MUST BE FORWARDED IN WRITING

Multiple Registrations:

- ◆ PLEASE PHOTOCOPY THIS FORM IF EXTRA SPACE IS REQUIRED FOR REGISTRATION DETAILS

Corporate Table Guidelines:

- ◆ PLEASE SUPPLY AT LEAST ONE NAME ON YOUR REGISTRATION FORM. COMPLETE LIST OF NAMES SHOULD BE FORWARDED AT LEAST ONE WEEK BEFORE THE EVENT TO BE INCLUDED IN THE EVENT HANDOUT.

Registration Details:

FULL NAME _____	<i>Dietary Requirements (please specify)</i>
POSITION _____	
COMPANY _____	
PHONE _____ FAX _____	
EMAIL (required for confirmation of registration) _____ <i>Please note, only 1 confirmation can be sent.</i>	

FULL NAME _____	<i>Dietary Requirements (please specify)</i>
POSITION _____	
COMPANY _____	
PHONE _____ FAX _____	
EMAIL (required for confirmation of registration) _____ <i>Please note, only 1 confirmation can be sent.</i>	

TAX INVOICE – ABN: 49 008 600 922

This document will be a TAX INVOICE / RECEIPT for GST purposes when you make payment. Please keep a copy of completed registration form for your records.

CEDA is collecting this personal information for our records and to conduct our business, and this information will not be passed on to other organisations without your consent.