



SCL Europe

2007

European Supply Chain & Logistics Summit
21st - 22nd May 2007 • Swissôtel Düsseldorf, Germany



Creating the collaborative supply network

Inspirational world class speakers include:



Maurice Lee
Value Chain and Logistics Director
Procter & Gamble
UK and Ireland



Michael Aguilar
Executive Vice President
Panasonic Consumer Electronics Company
USA



Thomas Klein
Executive Director Global Logistics,
Materials Management and Supply
Chain Processes
Tenneco Automotive
Germany



Dr Ludger Brüll
VP and Head of Supply Chain and
Logistics
Bayer Technology
Germany



Prof John Gattorna
International Supply
Chain Thought Leader
and Author
Australia



Giampiero Ruffatto
Director Supply Chain Europe
Honeywell
Italy

Featuring pre-arranged one-to-one meetings:

Accelerate the networking and deal-making process by taking pre-arranged business meetings with fellow delegates and leading solution providers at European Supply Chain & Logistics 2007.

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08:50 **Chairperson's introduction** Kieran Ring, *CEO, Global Institute of Logistics, USA*

09:00 **Keynote opening address:
The key trends changing supply chain management**

- The evolving nature of the supply chain
- The impact of globalisation and technology
- Additional drivers in the changing supply chain environment

Tim Payne, *Research Director SCM EMEA, Gartner, Belgium*

09:35 **Best practice case study: launching the Gillette Fusion razor**

- The importance of collaborating with retailers to achieve accurate forecasting
- How the right level of inventory to meet the demand was calculated
- Learning from the experience

Maurice Lee, *Value Chain and Logistics Director, Procter & Gamble, UK and Ireland*

10:10 **Morning Refreshments**

10:30 **Sourcing Strategies**

Evolving supply chains in Eastern Europe

- The challenges of sourcing in Eastern Europe
- How will the region develop?

Zoltan Gergely, *Head of Supply Chain, Tesco, Hungary*

Automotive supply chains

How voice-directed technology initiates faster ROI

- How voice systems have reduced inaccuracies, training time and created greater visibility at Norauto

• Will voice technology ultimately replace RFID or can they work together?

Laurent Houvenaghel, *Director of Supply Chain Projects, Norauto, France*

Performance enhancement

Bridging the gaps in the value chain

- Operating a robust supply chain: creating flexibility and customer satisfaction
- Collaboration and motivation across the supply chain to create value

Edoardo Ferrara, *Supply Chain Director, STMicroelectronics, Italy*

11:05 **Corporate Social Responsibility: ethical sourcing**

- Sustainable supply chains
- Boots' approach and key learnings

Dick Metcalfe, *Head of Quality Assurance, Boots, UK*

The challenges facing spare parts distribution: a case study

- The challenges Wartsila faces and the path taken to overcome these
- Calculating customer requirements to ensure successful delivery

Donal Lynch, *Vice President Parts Logistics, Wärtsilä Services, Ireland*

Streamlining the supply chain and customer service operations

- Revamping the supply chain to transform communications across the network

• Improving upon transport planning
Peter Surtees, *Director KCE Consumer Logistics, Kimberly Clark, UK*

11:40 **Interactive Workshop
Closing the supply chain loop - a way to build competitive advantage**



- What needs to be done to gain a competitive advantage?
- Closing the loop between planning and execution
- Changing the mentality within the organisation and building trust amongst partners

Christian Verstraete, *Senior Director, Solutions & Technology Integration, Hewlett Packard, Belgium*

**Interactive Workshop
Does performance matter?**



- Does read range drive RFID?
- A tag is only as good as the rest of the system
- Is 'good enough' good enough for you?

Ian J Forster, *Technical Director, Avery Dennison, UK*

**Interactive Workshop
Tailor made value creation with next generation visibility solutions**



- Evolution of visibility discussion in Supply Chain Management
- Converting information into powerful business value
- Driving value into your Supply Chain through 3PL relationships
- Visibility Trends & Best Practices
- Forum discussion

Guenther Laumann, *Area Logistics Manager, Maersk Logistics, The Netherlands*

**Interactive Workshop
The demand driven supply network: turning inventory into information**



- Managing risks and reaping the rewards of bringing the supply chain into the 21st century with visibility, collaboration and execution
- Realising these benefits while embracing existing systems and those of your partners

Peer Steffensen, *Executive VP International, One Network,*

12:40 **Hosted Lunch Discussion**

14:10 **Managing a complex global network**

- Honeywell's response to the global network challenge
- Improving upon supply chain visibility

Giampiero Ruffatto, *Director Supply Chain Europe, Honeywell, Switzerland*

14:45 **Pre-arranged meetings**

A dynamic session with leading supplier companies tailored to your specific needs

17:10 **Pharmaceutical response**

Fraudulent manipulation increasingly endangering value chains: procedures and technologies for effective anti-counterfeiting

- Development of counterfeiting in industrial branches
- Overt, covert and forensic measures
- Pros and cons of RFID-Technology
- ProteXXion: forgery recognition without marking or tagging

Dr Ludger Brüll, *VP and Head of Supply Chain and Logistics, Bayer Technology, Germany*

People in the supply chain

Shaping the supply chain workforce

- People as the internal driver of supply chains
- Organising your people to mirror the structure of your customers
- Developing and nurturing the next level of leaders and managers
- Developing professionalism in your workforce

Professor John Gattorna, *International Supply Chain Thought Leader and Author,*

Performance enhancement

RFID - evolution; not revolution

- A slower than expected rate of adoption?
- Innovating new methods to maximise the benefits of RFID for your business
- Overcoming the challenges that RFID faces

Philippe Gautier, *Chief Information Officer, Benedicta, France*

17:45 **Forecasting without the customer**

- How Pfizer forecasts within the company
- Analysing the role of the customer at the front end

Wolfgang Herrmann, *Head of Supply Chain Management, Pfizer, Germany*

Resolving recruitment deficiencies

- Addressing the problem of attracting people to the supply chain profession

Steve Agg, *Chief Executive, Chartered Institute of Logistics Transport, UK*

Dow Chemical Company: an RFID case study

- Using RFID to improve end-to-end supply chain efficiencies
- Implementing RFID in a complex network

J. Craig Casto, *Global Leader RFID, GPS & Auto ID Technology, Dow Chemical Company, USA*

18:20 **Champagne reception sponsored by APL Logistics**



08:50 **Chairperson's Introduction and recap of day one**
Kieran Ring, *CEO, Global Institute of Logistics, USA*

08:55 **Keynote address:**
Utilising POS (Point of Sale) to drive down inventory levels and operate a successful supply chain

- Key drivers of inventory control
- Better planning and sourcing to reduce inventory

Michael Aguilar, *Executive Vice President, Panasonic Consumer Electronics Company, USA*

09:35 **Interactive Workshop**
Where cost meets control: creating opportunities for high performance in fulfilment



- Key findings of the Accenture's recent survey on Global Fulfilment Operations
- Understanding how cost and control can be harmonized to deliver successful supply chain networks and strategies

Erich L. Gampenrieder, *Senior Manager, Global Supply Chain Management, Accenture, Germany*

Interactive Workshop
The business case for an RFID-powered supply chain network



- Measurable results of an RFID-powered supply chain for Unipart's after market car parts found on average a potential saving of \$6000 per container trip
- Real-time visibility reduced customer support calls by 50%, transit time by 10%, and safety stock up by 5%
- Other business value in the UK-to-USA network reduce expedited air freight costs by 3% and inventory storage by up to 20%

Peter Cullen, *Head of RFID and Telematics, Unipart Logistics, UK*
Mei Jiang, *Director Global Supply Chain Consulting, Savi Networks, USA*

Interactive Workshop
Maximising your global outsourcing operations



- Key challenges in executing a global outsourced manufacturing initiative
- Opportunities to create compelling business value

Matthew Walker, *VP Supply Chain Europe, E2Open, USA*

Interactive Workshop
The financial supply chain

- Closely fitted financial supply chains to work at maximum efficiency
- Building and integrating a company-wide platform
- across all links in the chain to enable financial and strategic targets to be met
- Becoming and remaining cash flow positive in itself to become a driver of growth and liquidity

10:35 **Pre-arranged meetings**
A dynamic session with leading supplier companies tailored to your specific needs

13:00 **Networking lunch**

14:20 **Consumer brands**
Implementing TPM for supply chain excellence

- Interpreting what TPM means for your business
- Successfully implementing TPM

Henk Eertink, *Ex-TPM Director, Unilever, Holland*

Global Operations
Global operations – high performance value generation through global infrastructure and maintenance strategies

- How to design and implement a global operations strategy
- Design and implementation of strategies and processes to:
 - develop, plan and run process plants
 - within the global site environment
 - apply corresponding technical site services and global maintenance strategies

Dr Axel Hoppe, *Director Technical Services and Engineering, HC Starck, Germany*

Performance enhancement
Managing risk in the supply chain

- Identifying and resolving key areas of risk
- How global sourcing can serve to control areas of risk

Sandy Rodger, *Global Technical Director, Diageo, UK & Ireland*

14:55 **The evolving supply chain**

- Leveraging all scale and integrated systems opportunities
- Progression from a local divisional structure to a group, cross-divisional EMEA structure
- A focus on change management, organisation structure and balancing
- worldwide expertise and negotiation power with regional drive for best in class cost and service to customer

Vincent Wauters, *VP Supply Chain EMEA, Newell Rubbermaid, France*

Interactive panel discussion: responding to global pressures now facing supply chains

- Formulating a response to the global network
- Lessons learnt in managing a global chain

Determining the value of collaboration

- Defining collaboration: do we have a clear understanding of the concept?
- On which aspects should we collaborate and to what extent?

Enrico Camerinelli, *Director Supply Chain Council Europe and Chief Analyst, Supply Chain Council, Italy*

15:30 **Interactive panel discussion**
Thinking ahead: Where is Europe looking to source?

- Developments in Eastern Europe
- India and Africa as areas of growth
- Is South America next?

16:05 **Closing keynote address: lean, agile and "leagile" logistics**

- Gaining the competitive edge with a lean model
- "Leagile" logistics: can we combine the two approaches?

Thomas Klein, *Executive Director Global Logistics, Materials Management and Supply Chain Processes, Tenneco Automotive, Germany*

16:40 **Chairman's Closing Remarks**

Day one, 21st May - 11:40

Workshop one

Closing the supply chain loop - a way to build competitive advantage

- What needs to be done to gain a competitive advantage?
- Closing the loop between planning and execution
- Changing the mentality within the organisation and building trust amongst partners

Christian Verstraete, Senior Director, Solutions & Technology Integration, **Hewlett Packard**, Belgium



Workshop two

Tailor made value creation with next generation visibility solutions

- Evolution of visibility discussion in Supply Chain Management
- Converting information into powerful business value
- Driving value into your supply chain through 3PL relationships
- Visibility trends and best practices
- Forum discussion

Guenther Laumann, Area Logistics Manager, **Maersk Logistics**, The Netherlands



Workshop three

Does performance matter?

- Does read range drive ROI?
- A tag is only as good as the rest of the system
- Is 'good enough' good enough for you?

Ian J Forster, Technical Director, **Avery Dennison**, UK



Day two, 22nd May - 09:35

Workshop one

Where cost meets control: creating opportunities for high performance in fulfilment

- Key findings of Accenture's recent survey on Global Fulfilment Operations
- Understanding how cost and control can be harmonised to deliver successful supply chain networks and strategies

Erich L Gampenrieder, Senior Manager, Global Supply Chain Management, **Accenture**, Germany



Workshop two

The business case for an RFID-powered supply chain network

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Peter Cullen, Head of RFID and Telematics, **Unipart**, UK

Mei Jiang, Director of Global Supply Chain Consulting, **Savi Networks**, USA



Workshop three

Maximising your global outsourcing operations

- Key challenges in executing a global outsourced manufacturing initiative
- Opportunities to create compelling business value

Matthew Walker, VP Supply Chain Europe, **E2Open**, USA



Exhibition and sponsorship opportunities

A limited number of opportunities are available.

For further information, please contact Oliver Sloane on +44 (0) 207 202 7558

Insights from the leading authorities in Global Supply Chain and Logistics



Launching the Gillette Fusion Razor

Maurice Lee is the Value Chain and Logistics Director at **Procter and Gamble**, UK and Ireland. He will outline the factors behind the successful launch of the Gillette Fusion razor, the largest FMCG product launch of 2006.



Shaping your workforce

Professor John Gattorna is an internationally-renowned author and supply chain thought leader. He will share his thoughts on how your company can utilise your workforce as the key internal driver in supply chain success, in turn developing the next generation of leaders and senior managers.



Driving down inventory levels

Michael Aguilar is Executive Vice President **Panasonic Consumer Electronics Company**. He will discuss how Panasonic adopted an innovative approach to inventory optimisation, using retailer Point of Sale information to maintain record-low inventory levels.



Effective anti-counterfeiting

Dr Ludger Brüll is VP and Head of Supply Chain and Logistics at **Bayer Technology**. He will outline strategy for overcoming fraudulent manipulation of the value chain, considering the measures necessary to ensure complete security.



Managing a global network

Giampiero Ruffatto directs **Honeywell's** supply chain in Europe. Here he will illustrate Honeywell's approach to the challenge of the global supply chain and how he has been able to maintain visibility across the entire supply chain.



Using voice-directed technology to reduce inaccuracies

Laurent Houvenaghel is Director of Supply Chain Projects at **Norauto**. He will reveal how Norauto has been able to reduce inaccuracies from 4 mistakes per 1000 order lines to less than 1 per 1000.



Lean principles to enhance the supply chain

Thomas Klein is Executive Director of Global Logistics, Materials Management and Supply Chain Processes for **Tenneco Automotive**. He will provide an insight into how applying lean principles at Tenneco has enabled them to achieve maximum customer satisfaction.



CSR and ethical sourcing

Dick Metcalfe is Head of Quality Assurance at **Boots**, and will outline Boots' award-winning approach to ethical sourcing and CSR, and how this has enabled them to maintain a sustainable supply chain.

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Supply Chain Risk Management

December 2007
The Netherlands

